

We have exciting news!

We are changing our name from IDEXX BioResearch to IDEXX **BioAnalytics**.

Our new name, IDEXX **BioAnalytics**, more accurately captures the value we bring to our customers: Diagnostics, Product Innovation, and Animal Health. It also communicates our core service — innovative research diagnostics for the bioscience community — and our connection to the IDEXX brand, which is known worldwide as the leader of veterinary-based scientific expertise.

Though our name has changed, you can expect the same high quality and scientific expertise you have come to depend on from our team. Looking ahead, we have some important new changes coming your way that will improve the efficiency and effectiveness of your work – so stay tuned!

If you have any questions, do not hesitate to call us at 1-800-669-0825.

Sincerely,

Leif Lorentzen, DVM  
General Manager  
IDEXX **BioAnalytics**